MONTE · CARLO SOCIÉTÉ DES BAINS DE MER



Friday 20th October 2023

"It is not necessary to be a great country to have great dreams, nor is it necessary to be many to achieve them."



Chairman's Foreword

The Centenary of H.S.H. Prince Rainier III is a very emotional event for me. It is twofold.

Firstly, that of remembering a Sovereign who, regardless of the size of our country, is undoubtedly one of the most remarkable leaders of his time.

He himself once told us: "It is not necessary to be a great country to have great dreams, nor is it necessary to be many to achieve them". He knew how to fulfill his dreams.

"A builder prince" they say; yes, on condition, as H.S.H. Sovereign Prince Albert II of Monaco reminded us, that we do not reduce this word to buildings, and consider what the Prince his Father had built in all fields: economy, science, culture, environment, institutions and the sovereignty of our Principality.

As Chairman and Chief Executive Officer of Monte-Carlo Société des Bains de Mer, I would also like to remind you that we owe to him the clarity of this company's status within the Principality, which is essential to its development.

My second emotion is aroused not by the memory of the past, as admirable as it has been, but by the strength of the present. Isn't the best measure of a Prince's greatness the impulse he has given to His Successor and to His country?

Since 2005, H.S.H. Prince Albert II has further amplified this dynamic on the international scene and in the Principality, especially through His action for the environment, the attractiveness of Monaco, economic development, cultural influence and the extension of our territory.

And this very Centenary, conceived by a committee involving all the children and grandchildren of H.S.H. Prince Rainier III, gathered under the presidency of H.S.H. Princess Stéphanie, with H.R.H. The Princess of Hanover at the forefront, is an eloquent testimony to the dynamism, enthusiasm and ambition that this Prince was able to pass on to His Family and Subjects, and which H.S.H. Sovereign Prince Albert II of Monaco communicates to us today.

Stéphane Valeri

Chairman & CEO

Monte-Carlo Société des Bains de Mer

"The future of our little homeland lies in ourselves, in all of you gathered around our flag, in the common will to fight for the safeguard of our independence and the defense of our sovereignty."



Bal du Gentenaire

Your presence this evening honors the *Bal du Gentenaire* of the birth of H.S.H. Prince Rainier III of Monaco, and we thank you for it.

A tribute to the revival of festivity and elegance that the Prince, with his wife H.S.H. Princess Grace, had breathed into Monaco, this gala is also an evocation of his generosity, through the tradition he held that every social gathering should also be an opportunity to donate to a charity or environmental cause.

Tonight, the Fight Aids association, chaired by H.S.H. Princess Stéphanie, has been chosen. And of course, the gala is also a reminder of the Prince's commitment to art and artists. Music, painting, illustration... we'll leave you to discover them, as a surprise has been reserved for you.

While H.S.H. Prince Rainier III was the accomplished Sovereign who is remembered by all, he also knew how to have fun, enjoy a party, and spread joy around him.

This evening keeps alive in our minds today the memory of those who made History, and this *Bal du Gentenaire* will be dear to the hearts of all those present this evening.

In His Honour, let the festivities begin! We wish you a wonderful evening!

Chef's Foreword

IN HONOR OF THE Bal du Centenaire

THE CASINO DE MONTE-CARLO PRESENTS

A Promenade en Principauté

To begin with, a return to nature with a taste of the woodland followed by 5 courses representing the seasons, the sea and the mountains.

This menu has been constructed over time through the influence of nature, with timeless dishes that are an invitation to a gourmet stroll; a Promenade en Principauté.

Other younger dishes represent the discovery of new flavors, from seashores and oceans to the high peaks of our hinterland.

"I want to offer you technical cuisine, but with a technique that disappears naturally in favor of emotion."

Chef Richard RUBBINI

Menu

Woodland mushrooms

Amaretto beaten egg

Taittinger Champagne Comtes de Champagne Grands crus - Blanc de Blancs - 2012

Blue lobster zephyr

Dubarry light cream, Imperial caviar
Sancerre Blanc "Satellite" Alphonse Mellot - 2022

Amiral line turbot

Sole goujons, Bonne Femme apples, Champagne-reduced fumet

Louis Jadot Domaine Duc de Magenta Puligny-Montrachet 1er Cru "Clos de la Garenne" - 2019

Fennel sorbet
Thyme flower and absinthe

Veal mignon

Soft polenta with pumpkin confit, roasted chestnuts and porcini condiment, real jus

Vieux Château Certan - Grand vin de Pomerol - 2001

Soft biscuit with pecan nuts

Vanilla pear marmalade, chestnut cream and cocoa leaf

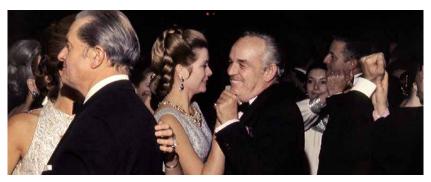
Porto Andresen "White" 10 ans

Petits fours and chocolates

Mocha Cup

Afairytale of great galas at the Casino de Monte-Carlo

Like a string of pearls magnifying a woman's beauty, the Principality shines with all the festivities and great galas that have defined its history. Here a just a few highlights.



© Archives Monte-Carlo SBN

The Princely Couple at the Bal de la Rose, February 6, 1970

The magic began with the first four galas organized by Monte-Carlo Société des Bains de Mer in 1925. These events were conceived and produced by Jean-Gabriel Domergue, a painter and engraver from Bordeaux in the Toulouse-Lautrec family. A poster for the Bal de l'Or invited guests to dress in their finest finery: "Ladies should wear a gown dominated by gold and, if possible, add a sparkling evening hairstyle..."

FEBRUARY 8, 1959 - BAL OPÉRA

For this occasion, the Salle Garnier was emptied of its armchairs and a floor built, raising the level to the stage, and allowing dinner tables to be set up.

Dinner was followed by a choreographed show. Afterwards, guests took to the stage to dance.

A sumptuous gala evening in the presence of H.S.H. Prince Rainier III and H.S.H. Princess Grace.

The kitchen was set up in the Rotonde and the cocktails served in the Atrium.



© Archives Monte-CarloSBN

Bal Opéra, February 8, 1959

Bal du Second Empire, May 27, 1966

© Archives Monte-Carlo SBM

MAY 27. 1966 - "BAL DU SECOND EMPIRE"

Monte-Carlo found itself, for one night only, in the era of the Second Empire. A gala was offered by Monte-Carlo Société des Bains de Mer as part of Monte-Carlo's centenary year festivities, with the assistance of Hélène Rochas, who hosted the evening.

Decorator André Levasseur designed for the occasion a double staircase giving direct access to the terraces from the Salle Garnier.

MARCH 16, 1968 - GRAND BAL PARÉ 1900

Celebrating the inaugural reopening of the Salle Europe, restored by André Levasseur, in the presence of the Princely Couple. Dinner was served in the Atrium of the Casino de Monte-Carlo.

Numerous press outlets, radio stations, TV channels and cinemas reported on the event.

MARCH 15. 1969 - II° BAL PARÉ DU CASINO "BAL DES TÊTES"

Ball held to celebrate the inauguration of the Salle des Amériques (decorator: Mr. André Levasseur). Among the 560 guests representing the European Gotha were Bacchus, the Empress of Iran, Catherine the Great of Russia,

Caesar and Cleopatra, Hindu princes and 18th-century Marquises. Sophia Loren was the goddess of the sea and her sister the goddess of clouds...

H.S.H. Prince Rainier III and H.S.H. Princess Grace were dressed as Chinese Emperor and Empress with Princess Antoinette as a Chinese princess.

Dinner took place in the Salon des Amériques and the Salle Blanche, turned into an ultra-chic snack bar. The show and ball took place in the Salon de l'Europe.

FEBRUARY 6. 1970 - NUIT DE LA ROSE

This year's Bal de la Rose took place in the Salle Garnier, turned into the palace of Arabian Nights for the evening!

Decorator André Levasseur outdid himself : 40 hot-air balloon chandeliers, 10,000 roses and more.

The Opera stage became a music hall, and the auditorium's armchairs gave way to an immense palacial restaurant.

French soprano, Mady Mesplé was the star of the evening.



Archives Monte-Carlo SBA

"Some states, small in size and population, can, in humanitarian matters, rise to the level of great ones."



Lukas Avalon



Monégasque artist Lukas Avalon is turning the origins of street art on their head by bringing it onto the canvas.

He meets the challenge of removing street art from its urban environment, while maintaining the socially relevant themes paramount to the art form, and ultimately elevates and emphasizes the talents possessed by street artists...

Inspired by pioneering Contemporary and street artists such as Andy Warhol, Jean-Michel Basquiat and Shepard Fairey, Lukas Avalon also uses his art as a form of advocacy.

His highly detailed canvases transcend rather than merely criticize or negate the status quo. With a constant finger on the pulse, he engages the consideration and empathy of the viewer.

Avalon's paintings pay tribute to leading figures from the past up until today such as Grace Kelly and Kate Moss, amongst others...



Realising the power of fame and our society's emulation of celebrity, Avalon's central portraits further his subdued social commentary, which is typically hidden amidst the collaged backgrounds of his canvases.

Despite his street art influences, Avalon is increasingly introducing contemporary and Pop Art techniques into his creations.

In every piece, the artist strongly conveys his powerful emotional personality through his backgrounds which, speak louder than words.

Also, the chosen characters that Avalon uses in his works, aid to portray his feelings and allow the audience to perceive his pieces through their own emotions.

To celebrate the *Bal du Centenaire*, Lukas Avalon is auctioning off three works, with proceeds going to the Fight Aids Monaco association, chaired by H.S.H. Princess Stéphanie.



"THE ETERNAL CHARM"

This painting evokes the youth and timeless elegance of H.S.H. Prince Rainier III at the age of 33.

Dressed in an elegant suit, cigarette in hand, his radiant smile expresses infinite optimism.

In the background, his royal monogram with crown and the Monaco coat of arms symbolize his greatness and commitment to the Principality.



"THE BUILDER PRINCE"

In this artwork, H.S.H. Prince Rainier III is immortalized circa the early 2000s.

He is enthroned at the center of a stamp bearing his effigy, surrounded by a mosaic of significant elements from his life and reign.

The majestic circus animals and the first Monte-Carlo International Circus poster, the silhouette of Fontvieille built on water, and the legendary Casino de Monte-Carlo blend harmoniously to pay tribute to his exceptional legacy.



"THE LEGACY OF AN EXTRAORDINARY REIGN"

In this painting, H.S.H. Prince Rainier III is dressed in his official attire, covered in medals, testifying to his power and his exceptional 56-year reign.

The medals shine like stars, representing his remarkable career as Sovereign Prince of Monaco.

It's a vibrant tribute to his longevity and dedication to the Principality.





| PAINTING N°1 - "THE ETERNAL CHARM" | | | | |
|-------------------------------------|--|--|--|--|
| LAST NAME: | | | | |
| FIRST NAME: | | | | |
| EMAIL ADDRESS: | | | | |
| PHONE NUMBER: | | | | |
| BID AMOUNT: | | | | |
| | | | | |
| | | | | |
| PAINTING N°2 - "THE BUILDER PRINCE" | | | | |
| LAST NAME: | | | | |
| FIRST NAME: | | | | |
| EMAIL ADDRESS: | | | | |
| PHONE NUMBER: | | | | |
| BID AMOUNT: | | | | |

| PAINTING N°3 - "THE LEGACY OF AN EXTRAORDINARY | REIGN" |
|--|--------|
| LAST NAME: | |
| FIRST NAME: | |
| EMAIL ADDRESS: | |
| PHONE NUMBER: | |
| BID AMOUNT: | |

"Let's not forget

that above parties there is the Homeland...

above individual interests, the country's interest."



Behind the Scenes

CHRISTINE MARCHAL & CÉLINE PAGES

Céline Pagès, a 26 year-old artist, is a graduate of Pavillon Bosio, École Supérieure d'Arts Plastiques de la Ville de Monaco. Celebrating her outstanding results in her final exam (DNSEP 2020, grades of 20/20), she has the privilege of being laureate of H.S.H. the Sovereign Prince's Prize.



"What an honor it is to work in such a unique venue, for such a prestigious event! I'm very proud to be working with Madame Ernest on her scenography in a collaboration that is as rich as it is refined.

Fascinated by the interplay of light and materials, the Atrium is a marvelous source of inspiration for me, with its shimmering shades and its large glass ceiling!

I love creations like these, original, honest, that enchant as much as they surprise... In short, I aspire to a generous, radiant, and living art."

Céline PAGES

MADAME ERNEST

Madame Ernest is an agency specializing in designing sophisticated events and installations around the exceptional art and expertise of fashion and luxury.

Christine Marchal, its founder, gathers all the ingredients needed to create extraordinary events, and creates scenes that are as singular as they are refined. Surprise, rhythm, fantasy and excellence are the watchwords of this creative spirit for whom elegance is the key.



"It is a great honor for me to take part in the tribute to Prince Rainier III, for whom I have the greatest respect. I would like to thank Monte-Carlo Société des Bains de Mer for renewing its trust in me, entrusting me with the decoration of this major event. This beautiful and festive celebration will undoubtedly leave a lasting impression on the personalities that have the privilege of attending."

Christine MARCHAL

Like a perfume, the scenography here subtly conveys an emotion, revealing an era and its charm. Every detail is designed to create a unique ambiance, bringing together past and present in a warm and contemporary atmosphere, characteristic of H.S.H. Prince Rainier III's reign.

With participation from

Monte-Carlo Société des Bains de Mer would like to express its deep gratitude to the partners who made the *Bal du Centenaire* possible.

Their generosity and invaluable support played an essential role in the realization of this exceptional evening, brilliantly celebrating a century of excellence and elegance.

We would like to extend our warmest thanks to:

- ~ H.S.H the Prince of Monaco's Car Collection
- ~ Mediacom
- ~ Palace archives
- ~ Nice Festivités
- ~ Stanislas Ducreux
- ~ Options

Each of these partners made a unique and valuable contribution that enriched our event in a significant way. Their participation helped to create a magical atmosphere for our guests and to make the *Bal du Gentenaire* an unforgettable experience.

