

<p style="text-align: center;">COMPETITION RULES “#MyBayChristmas - instagram digital advent calendar” From 1 to 24 December 2018</p>
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Description of the competition

Société Générale d’Hôtellerie, (“SOGETEL”) located at 40 Avenue Princesse Grace, MC 98000 Monaco, Principality of Monaco, is organising on the Instagram page of the Monte Carlo Bay Hotel & Resort establishment and on that of the Société des Bains de Mer Group (“SBM”) a competition (**the “Competition”**) for the end-of-year festivities of its Monte-Carlo Bay Hotel & Resort establishment (**“the Establishment”**).

The competition runs from 1 December to 24 December inclusive, on the Instagram page of the Monte-Carlo Bay Hotel & Resort establishment.

For the end-of-year festivities, the Monte-Carlo Bay Hotel & Resort is organising a digital advent calendar on its Instagram page. Other SBM establishments as well as partners are also taking part.

The principle of the competition is the following: every day, from 1 to 24 December, a different gift is put in the competition. It will be illustrated by a photo posted on the Instagram account in the morning.

Entry rules:

- 1/ Subscribe to the Monte-Carlo Bay Hotel & Resort’s Instagram account and the Instagram account of the other establishment or partner who participates (if any).
- 2/ Comment on the photo of the prize in question and tag two other people in the comment.
- 3/ For more chances of winning, you will need to repost the photo of the day on your account (the account must be public), by indicating #MyBayChristmas @montecarlobay #montecarlobay

The winner(s) of the day will be drawn at 9 p.m. and announced in the comment of the post.

The winner will also be informed by private message on Instagram asking him/her to provide his/her address, email address and telephone number. A confirmation email will also be sent to him/her. He/She will have to bring it with him/her to take advantage of his/her prize.

Only one entry per day is allowed. The prize is valid for one year from the date of the win.

Entry to the Competition is open to anyone residing in Mainland France and Monaco, and over the age of 18, excluding staff of SBM and its subsidiaries.

Article 2: Rules (the “Rules”)

Entry to the Competition involves unreservedly accepting these Rules in full, as well as the laws, decrees and other regulations applicable in the Principality of Monaco. Consequently, the Rules apply to any Participant in the Competition. It is exclusively governed by Monegasque law. The Rules are available on the Monte-Carlo Bay Hotel & Resort website: <https://www.montecarlosbm.com/en/hotel-monaco/monte-carlo-bay-hotel-resort>

Article 3: Prizes

The prizes awarded are set out below:

Prizes are valid by default one year from the day of the win, except in certain cases set out below. Subject to availability, opening of the point of sale and excluding blackout dates*. Booking required.

The value of the prizes is subject to change.

**Blackout dates: Monaco Grand Prix from 22 to 26 May 2019 / Rolex Master Tournament from 12 to 21 April 2019 / Monaco Yacht Show from 24 to 28 September 2019/ Bal de la Rose on Saturday 30 March 2019 and from Saturday 6 July to Saturday 31 August 2019.*

Date: Saturday 1 December 2018

Establishment: Monte-Carlo Bay Hotel & Resort

Prizes: 2 "Best of Marcel Ravin" signed books, worth €14 each, which is a total value of €28.

Dispatch method: The prize is sent by the establishment directly to the winner, by post.

Date: Sunday 2 December 2018

Partner: APM jewellery brand

Prizes: 1 Meteorites Set (signature collection with twinkling stars): 1 Triple Meteorites Necklace worth €104 and 1 double meteorites bracelet worth €95, which is a total value of €199.

Prize collection: Dispatch of the prize to the winner by the APM brand directly.

Date: Monday 03 December 2018

Establishment: HOTEL DE PARIS

Prize: 1 Bottle of champagne at the hotel's American Bar, worth €154

Conditions: Offer valid every day of the week, except Friday and Saturday from 1 December 2018 to 31 May 2019. Blackout dates: GPF1

Booking directly by email / tel +377 98 06 38 38 or email: baramericain@sbm.mc

Date: Tuesday 04 December 2018

Establishment: JIMMY'Z

Prizes: 4 Entries/drinks at Jimmy'z, worth €400

Conditions: Valid only on 31/12/2018

Booking arrangements: names and contact information to Tiffany De Smedt, Communication Officer of the establishment. The winners will be entered on the guestlist of the establishment and will need to present their identity card at the entrance.

Date: Wednesday 05 December 2018

Partner: MUSEE OCEANOGRAPHIQUE

Prizes: 6 Entries to the Musée Océanographique (Public Aquarium), worth between €11 (low season) and €16 (high season), which is a maximum value of €96.

Booking arrangements: Dispatch of tickets by Monte-Carlo Bay Hotel & Resort by post.

Date: Thursday 06 December 2018

Partner: RADIO MONACO

Prizes: 2 VIP box tickets for the Jeep Elite Roca Team match against Strasbourg on Sunday 23 December, worth €250 each

Booking arrangements: The Monte-Carlo Bay Hotel will send the names and details of the winner to Radio Monaco

Date: Friday 07 December 2018

Establishment: HOTEL HERMITAGE

Prize: 1 Afternoon Tea champagne for 2 people in the hotel's Limun Bar, worth €46 per person, which is a total value of €92.

Booking arrangements: Booking with the Limun Bar at 98 06 98 48 or limun@sbm.mc

The winner must show the confirmation email sent to him/her.

Conditions: Valid all year except the end-of-year festivities and the Grand Prix.

Date: Saturday 08 December 2018

Partner: GRIMALDI FORUM

Prizes: 2 Invitations for the BRICKLIVE Monaco event from 22 December 2018 to 6 January 2019, worth €20 each, which is a total value of €40.

Event schedule: every day (except 25 December and 1 January) from 10 a.m. to 6 p.m.

Day entry: adults = €20, children - aged under 12 = €16, free for 0-3 year olds

Booking arrangements: The Monte-Carlo Bay Hotel & Resort will send the names and details of the winners to Hervé Zoragniotti to leave the tickets at the ticket office: hzoragniotti@grimaldiforum.com

Date: Sunday 09 December 2018

Partner: **APM brand**

Prizes: 1 LIPS Set - Silver LIP Necklace, worth €150 and 1 pair of LIPS asymmetric earrings, worth €180, which is a total value of €330.

Prize collection: Dispatch of the prize to the winner by the APM brand directly.

Date: Monday 10 December 2018

Establishment: **JIMMY'Z**

Prize: 1 Bottle of Dom Perignon champagne at Jimmy'z, worth €500

Valid only between 28 and 30 December 2018

Booking arrangements: Names and details to be provided to Tiffany De Smedt, Communication Officer at Jimmy'z. The winners will be entered on the guestlist

Date: Tuesday 11 December 2018

Establishment: **SUN CASINO**

Prizes: 2 creation cocktails at Sun Casino, worth €14, which is a total value of €28

Sun Casino is open every day of the year. Entry is reserved for over 18s, allowed to enter the competition, and must have an identity document with them. Opening hours: 2 p.m. – 4 a.m. every day

Booking arrangements: The Monte-Carlo Bay Hotel & Resort will send the names of the winners to Sun Casino, to Carine Dray, Project Manager.

Date: Wednesday 12 December 2018

Establishment: **MONTE-CARLO BAY HOTEL & RESORT**

Prize: 1 lunch at the Orange Verte restaurant for 2 people, worth €60 per person, which is a total value of €120

Booking arrangements: By telephone at +377 98 06 03 60 (number of the restaurant's hostesses).

Date: Thursday 13 December 2018

Partner **RADIO MONACO**

Prizes: 2 VIP box tickets for the AS MONACO against FC Lorient match, League Cup on 19 December, worth €300, which is a total value of €600

Booking arrangements: The Monte-Carlo Bay Hotel will send the names and details of the winner to Radio Monaco

Date: Friday 14 December 2018

Establishment: **MONTE CARLO BEACH**

Prize: 1 lunch at the La Vigie restaurant for 2 people, worth €150 per person, which is a total value of €300

Booking arrangements: By telephone at +377.98.06.52.52

Valid every day of the week, except Friday, Saturday, Sunday from 1 June to 30 June 2019.

Date: Saturday 15 December 2018

Partner: **RADIO MONACO**

Prizes: 4 tickets in the stand for the League 1 match AS MONACO against EA Guingamp on Saturday 22 December, worth €35, which is a total value of €140

Booking arrangements: The Monte-Carlo Bay Hotel will send the name and details of the winner to Radio Monaco

Date: Sunday 16 December 2018

Partner: **APM brand**

Prizes: 1 "Amore Amour Love" open Bangle bracelet worth €220
Prize collection: Dispatch of the prize to the winner by the APM brand directly.

Date: Monday 17 December 2018

Establishment: MONTE CARLO BAY HOTEL & RESORT
Prize: 1 Sea Bay Access for 2 people, worth €380 (excluding food & beverage, covered place)
Booking arrangements: By telephone, +377 98 06 03 60
Conditions: Daily tariff, valid until 31 December 2019. Booking is required, and subject to availability.

Date: Tuesday 18 December 2018

Establishment: MONTE CARLO BEACH
Prize: 1 Beach & Pool day access for 2 people, worth €300
Booking arrangements: By telephone at +377.98.06.52.45
Conditions: Valid every day of the week, except Friday, Saturday, Sunday from 19 April to 10 October 2019. Except July – August.

Wednesday 19 December 2018

Establishment: MONTE CARLO BAY HOTEL & RESORT
Prize: 1 Dinner at the Michelin-starred Blue Bay restaurant for 2 people (Escapade Menu 6 courses), worth €92 per person, which is a total value of €184
Booking arrangements: By telephone at +377 98 06 03 60.

Date: Thursday 20 December 2018

Establishment: MONTE CARLO BAY HOTEL & RESORT
Prize: 1 classic cooking lesson at the Las Brisas restaurant, worth €280.
Booking arrangements: By telephone at +377 98 06 03 60.
Conditions: Subject to availability of the selected lesson. Schedule on the montecarlobay.mc website.
Booking required. Prices likely to change.

Date: Friday 21 December 2018

Establishment: MONTE CARLO BAY HOTEL & RESORT
Prizes: 2 Tickets for the Rolex Monte-Carlo Masters, worth between €28 and €44 minimum per ticket, which is a minimum total value of €88.
Booking arrangements: By email to the Communication Manager Samantha Bourreau: s.bourreau@montecarlobay.mc
Conditions: Tickets only for Monday, Tuesday, Wednesday or Thursday (excluding 1/4, semi-final, final)
Tickets taken out of the quota of MONTE CARLO BAY HOTEL & RESORT.

Date: Saturday 22 December 2018

Establishment: HOTEL DE PARIS
Prize: 1 lunch at the Grill, restaurant of the Hotel de Paris for 2 people, worth €60 per person, which is a total value of €120
Booking arrangements: By telephone at +377 98 06 88 88 or email: legrill@sbm.mc
Conditions: Valid every day of the week, except Saturday and Sunday from 1 March 2019 to 15 December 2019. Blackout dates: Easter, GPF1 and RVS

Date: Sunday 23 December 2018

Establishment: MONTE CARLO BAY HOTEL & RESORT
Prize: 1 treatment/massage of 50 mn at the 5 Mondes spa in the resort for 2 people, worth €125 per person, which is a total value of €250
Booking arrangements: By telephone at +377 98 06 01 80
Conditions: Excluding periods of recurring events, such as the Monaco Grand Prix, the Rolex Master Monte Carlo tennis tournament, the Monaco Yacht Show and any other event at the destination*. Valid from Monday to Saturday. Booking required.

Date: Monday 24 December 2018

Establishment: MONTE CARLO BAY HOTEL & RESORT

Prize: 1 stay of one night en suite (breakfast included) for 2 people, worth €2,620

Booking arrangements: Booking by telephone at +377 98 06 00 51

Conditions: Booking required. Subject to availability and excluding blackout dates.

The overall value of the prizes offered throughout this advent period is €7,567.

Article 4: Prize collection

Refer to the preceding paragraph, varies according to prizes.

The prize awarded will not be returned, exchanged, resold or refunded, even partially.

In the event of loss, theft, damage or end of validity, the prize is neither refunded nor replaced.

VALIDITY OF THE PRIZE: prizes are valid for one year from the date of winning the prize, except for special conditions for certain prizes, and subject to availability.

If the prizes are not used, they will not be put back in the competition.

Article 5: Disputes

The SOGETEL management has primary jurisdiction for the settlement of disputes that may arise during the Competition or for the application of these Rules.

However, the SOGETEL management and the Participant will endeavour to settle amicably any dispute resulting from the application or interpretation of these Rules, before initiating any procedure that would be considered in this case by the Courts of the Principality of Monaco, with application of Monegasque law only.

Article 6: Liability

SOGETEL's liability cannot be incurred if, for a case of force majeure or outside of its control, the dates and/or schedules, objects of the Competition's prizes, should be modified and/or cancelled.

SOGETEL reserves the right to prosecute anyone who has committed fraud or attempted to do so. However, it cannot incur any liability of any kind with regard to the Participants for any fraud committed by third parties.

In particular, it will be considered fraud for a Participant to register and then enter the Competition under one or more fictitious nominees or under identities borrowed from one or more third parties, as each participant has to register and enter the Competition under his/her own name. Any fraud will result in the elimination of the Participant.

In the event of a breach by a Participant, SOGETEL reserves the right to exclude any entry from the latter, without the latter being able to claim anything.

Article 7: Personal information

Personal information provided by Participants is required for entry to the Competition. The personal information collected on this occasion is intended for Société des Bains de Mer (SBM) and all SBM Group companies upon acceptance of the Participant, who has given his/her prior consent by email, the data collected may be used for administrative, commercial and marketing purposes.

Pursuant to the legislation on the protection of personal data, the Participant has a right to access and rectify information about him/her and a right to oppose its use by writing to webmaster@sbm.mc or by post to Monte-Carlo Société des Bains de Mer, Direction Marketing, Place du Casino, B.P. 139, 98007

Drawn up in Monaco on 28 November 2018